



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

SRH Media, Inc
PO Box 367
Spencerville, MD 20868

CONTRACT

<u>Contract / Revision</u> 1781574 /		<u>Alt Order #</u> 08722426
<u>Product</u> BROOKS FOR SENATE		
<u>Contract Dates</u> 07/20/17 - 07/30/17		<u>Estimate #</u> 457
<u>Advertiser</u> POL/Brooks, Mo/R/Senator/AL		<u>Original Date / Revision</u> 08/14/17 / 08/14/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u>	<u>Advertiser Code</u> 86	<u>Product 1/2</u> 266
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WSFA	07/21/17	07/21/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	----1--				1	\$275.00			
2	WSFA	07/21/17	07/21/17	NBC Today Show 3	10-11am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	----1--				1	\$50.00			
3	WSFA	07/21/17	07/21/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	----1--				1	\$30.00			
4	WSFA	07/21/17	07/21/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	----1--				1	\$30.00			
5	WSFA	07/21/17	07/21/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	----1--				1	\$100.00			
6	WSFA	07/21/17	07/21/17	INSIDER, THE	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	----1--				1	\$30.00			
D 7	WSFA	07/20/17	07/21/17	NBC Early Today	4XM-430XM		:30			NM	0	\$0.00
8	WSFA	07/21/17	07/21/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	----1--				1	\$60.00			
10	WSFA	07/21/17	07/21/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	----1--				1	\$75.00			
11	WSFA	07/21/17	07/21/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	----1--				1	\$85.00			
12	WSFA	07/21/17	07/21/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00

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Contract / Revision	Alt Order #
1781574 /	08722426

Contract Dates	Product	Estimate #
07/20/17 - 07/30/17	BROOKS FOR SENATE	457

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senate	08/14/17 / 08/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	----1--				1	\$185.00			
13	WSFA	07/21/17	07/21/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	----1--				1	\$100.00			
14	WSFA	07/21/17	07/21/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	----1--				1	\$350.00			
15	WSFA	07/21/17	07/21/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	----1--				1	\$115.00			
16	WSFA	07/21/17	07/21/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	----1--				1	\$50.00			
17	WSFA	07/24/17	07/24/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	1-----				1	\$275.00			
18	WSFA	07/24/17	07/24/17	NBC Today Show 3	10-11am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	1-----				1	\$50.00			
19	WSFA	07/24/17	07/24/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	1-----				1	\$30.00			
20	WSFA	07/24/17	07/24/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	1-----				1	\$30.00			
21	WSFA	07/24/17	07/24/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	1-----				1	\$100.00			
22	WSFA	07/24/17	07/24/17	INSIDER, THE	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	1-----				1	\$30.00			
23	WSFA	07/24/17	07/24/17	NBC Early Today	4XM-430XM		:30			NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	1-----				1	\$3.00			
24	WSFA	07/24/17	07/24/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	1-----				1	\$60.00			
26	WSFA	07/24/17	07/24/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	1-----				1	\$75.00			
27	WSFA	07/24/17	07/24/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	1-----				1	\$85.00			
28	WSFA	07/24/17	07/24/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	1-----				1	\$185.00			

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<u>Contract / Revision</u> 1781574 /		<u>Alt Order #</u> 08722426
<u>Contract Dates</u> 07/20/17 - 07/30/17	<u>Product</u> BROOKS FOR SENATE	<u>Estimate #</u> 457
<u>Advertiser</u> POL/Brooks, Mo/R/Senate		<u>Original Date / Revision</u> 08/14/17 / 08/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
29	WSFA	07/24/17	07/24/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	1-----				1	\$100.00			
30	WSFA	07/24/17	07/24/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	1-----				1	\$350.00			
31	WSFA	07/24/17	07/24/17	Today in Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	1-----				1	\$175.00			
32	WSFA	07/24/17	07/24/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	1-----				1	\$115.00			
33	WSFA	07/24/17	07/24/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	1-----				1	\$50.00			
34	WSFA	07/22/17	07/22/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	-----1-				1	\$175.00			
35	WSFA	07/22/17	07/22/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	-----1-				1	\$80.00			
36	WSFA	07/22/17	07/22/17	LITTLE BIG SHOTS ENCOR 7-8pm			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	-----1-				1	\$75.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	07/17/17-07/23/17	LITTLE BIG SHOTS ENCOR 7-8pm		-----Sa--	:30		\$75.00	NM		
	Credited											
37	WSFA	07/23/17	07/23/17	WSFA 12 News at Ten - Sun	10-1030pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	-----1				1	\$300.00			
38	WSFA	07/23/17	07/23/17	WSFA 12 NEWS @ 1030P	1030-11P		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	-----1				1	\$150.00			
39	WSFA	07/23/17	07/23/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	-----1				1	\$90.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	07/17/17-07/23/17	WSFA 12 News at Five-Sun	Su 5-530p	-----Su	:30		\$90.00	NM		
	Credited											
40	WSFA	07/27/17	07/27/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	---1---				1	\$275.00			
41	WSFA	07/27/17	07/27/17	NBC Today Show 3	10-11am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	---1---				1	\$50.00			
42	WSFA	07/27/17	07/27/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00

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Contract / Revision	Alt Order #
1781574 /	08722426

Contract Dates	Product	Estimate #
07/20/17 - 07/30/17	BROOKS FOR SENATE	457

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senat	08/14/17 / 08/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/24/17 07/30/17 ---1--- 1 \$30.00												
43	WSFA	07/27/17	07/27/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/24/17 07/30/17 ---1--- 1 \$30.00												
44	WSFA	07/27/17	07/27/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/24/17 07/30/17 ---1--- 1 \$100.00												
45	WSFA	07/27/17	07/27/17	INSIDER, THE	130-2p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/24/17 07/30/17 ---1--- 1 \$30.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	07/24/17-07/30/17	INSIDER, THE	130-2p	----Th-----	:30		\$30.00	NM		
	Credited											
46	WSFA	07/27/17	07/27/17	NBC Early Today	4XM-430XM		:30			NM	1	\$3.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/24/17 07/30/17 ---1--- 1 \$3.00												
47	WSFA	07/27/17	07/27/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/24/17 07/30/17 ---1--- 1 \$60.00												
49	WSFA	07/27/17	07/27/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/24/17 07/30/17 ---1--- 1 \$75.00												
50	WSFA	07/27/17	07/27/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/24/17 07/30/17 ---1--- 1 \$85.00												
51	WSFA	07/27/17	07/27/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/24/17 07/30/17 ---1--- 1 \$185.00												
52	WSFA	07/27/17	07/27/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/24/17 07/30/17 ---1--- 1 \$100.00												
53	WSFA	07/27/17	07/27/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/24/17 07/30/17 ---1--- 1 \$350.00												
54	WSFA	07/27/17	07/27/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/24/17 07/30/17 ---1--- 1 \$115.00												
55	WSFA	07/27/17	07/27/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/24/17 07/30/17 ---1--- 1 \$50.00												
56	WSFA	07/25/17	07/25/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/24/17 07/30/17 -1----- 1 \$275.00												
57	WSFA	07/25/17	07/25/17	NBC Today Show 3	10-11am		:30			NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/24/17 07/30/17 -1----- 1 \$50.00												

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www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1781574 /	08722426

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/20/17 - 07/30/17	BROOKS FOR SENATE	457

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Brooks, Mo/R/Senat	08/14/17 / 08/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
58	WSFA	07/25/17	07/25/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-1-----				1	\$30.00			
59	WSFA	07/25/17	07/25/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-1-----				1	\$30.00			
60	WSFA	07/25/17	07/25/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-1-----				1	\$100.00			
61	WSFA	07/25/17	07/25/17	INSIDER, THE	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-1-----				1	\$30.00			
62	WSFA	07/25/17	07/25/17	NBC Early Today	4XM-430XM		:30			NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-1-----				1	\$3.00			
63	WSFA	07/25/17	07/25/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-1-----				1	\$60.00			
65	WSFA	07/25/17	07/25/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-1-----				1	\$75.00			
66	WSFA	07/25/17	07/25/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-1-----				1	\$85.00			
67	WSFA	07/25/17	07/25/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-1-----				1	\$185.00			
68	WSFA	07/25/17	07/25/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-1-----				1	\$100.00			
69	WSFA	07/25/17	07/25/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-1-----				1	\$350.00			
70	WSFA	07/25/17	07/25/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-1-----				1	\$115.00			
71	WSFA	07/25/17	07/25/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-1-----				1	\$50.00			
72	WSFA	07/26/17	07/26/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	--1----				1	\$275.00			
73	WSFA	07/26/17	07/26/17	NBC Today Show 3	10-11am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	--1----				1	\$50.00			
74	WSFA	07/26/17	07/26/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1781574 /	08722426

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/20/17 - 07/30/17	BROOKS FOR SENATE	457

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Brooks, Mo/R/Senat	08/14/17 / 08/14/17

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/24/17 07/30/17 --1---- 1 \$30.00												
75	WSFA	07/26/17	07/26/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/24/17 07/30/17 --1---- 1 \$30.00												
76	WSFA	07/26/17	07/26/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/24/17 07/30/17 --1---- 1 \$100.00												
77	WSFA	07/26/17	07/26/17	INSIDER, THE	130-2p		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/24/17 07/30/17 --1---- 1 \$30.00												
78	WSFA	07/26/17	07/26/17	NBC Early Today	4XM-430XM		:30			NM	1	\$3.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/24/17 07/30/17 --1---- 1 \$3.00												
79	WSFA	07/26/17	07/26/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/24/17 07/30/17 --1---- 1 \$60.00												
81	WSFA	07/26/17	07/26/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/24/17 07/30/17 --1---- 1 \$75.00												
82	WSFA	07/26/17	07/26/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/24/17 07/30/17 --1---- 1 \$85.00												
83	WSFA	07/26/17	07/26/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/24/17 07/30/17 --1---- 1 \$185.00												
84	WSFA	07/26/17	07/26/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/24/17 07/30/17 --1---- 1 \$100.00												
85	WSFA	07/26/17	07/26/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/24/17 07/30/17 --1---- 1 \$350.00												
86	WSFA	07/26/17	07/26/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/24/17 07/30/17 --1---- 1 \$175.00												
87	WSFA	07/26/17	07/26/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/24/17 07/30/17 --1---- 1 \$115.00												
88	WSFA	07/26/17	07/26/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/24/17 07/30/17 --1---- 1 \$50.00												
89	WSFA	07/21/17	07/21/17	Today in Alabama 430am	430-5a		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/17/17 07/23/17 ----F-- 1 \$5.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	07/17/17-07/23/17	Today in Alabama 430am	430-5a	-----F----	:30		\$5.00	NM		
Credited												

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Contract / Revision	Alt Order #
1781574 /	08722426

Contract Dates	Product	Estimate #
07/20/17 - 07/30/17	BROOKS FOR SENATE	457

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senat	08/14/17 / 08/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
90	WSFA	07/24/17	07/24/17	Today in Alabama 430am	430-5a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	M-----				1	\$5.00			
91	WSFA	07/27/17	07/27/17	Today in Alabama 430am	430-5a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	---T---				1	\$5.00			
92	WSFA	07/25/17	07/25/17	Today in Alabama 430am	430-5a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-T-----				1	\$5.00			
93	WSFA	07/26/17	07/26/17	Today in Alabama 430am	430-5a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	--W----				1	\$5.00			
94	WSFA	07/22/17	07/22/17	NET Open Championship	Various		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	-----S-				3	\$45.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	07/17/17-07/23/17	NET Open Championship	Various	-----Sa--	:30		\$45.00	NM		
				Credited								
	2	WSFA	07/17/17-07/23/17	NET Open Championship	Various	-----Sa--	:30		\$45.00	NM		
				Credited								
	3	WSFA	07/17/17-07/23/17	NET Open Championship	Various	-----Sa--	:30		\$45.00	NM		
				Credited								
95	WSFA	07/23/17	07/23/17	NET Open Championship	Various		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	-----S				1	\$20.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	07/17/17-07/23/17	NET Open Championship	Various	-----Sl	:30		\$20.00	NM		
				Credited								
96	WSFA	07/26/17	07/27/17	NBC Early Today	4XM-430XM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	--WT---				1	\$3.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	07/24/17-07/30/17	NBC Early Today	4XM-430XM	---WTh----	:30		\$3.00	NM		
				Credited								
97	WSFA	07/25/17	07/25/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-T-----				1	\$75.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	07/24/17-07/30/17	NBC Today 2	9-10am	-Tu-----	:30		\$75.00	NM		
				Credited								
98	WSFA	07/25/17	07/25/17	Last Call With Carson Daily L1235-105x			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-T-----				1	\$5.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	07/24/17-07/30/17	Last Call With Carson Daily L 1235-105x		-Tu-----	:30		\$5.00	NM		
				Credited								
99	WSFA	07/30/17	07/30/17	NBC Early Today	4XM-430XM		:30			NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u> 1781574 /		<u>Alt Order #</u> 08722426
<u>Contract Dates</u> 07/20/17 - 07/30/17		<u>Product</u> BROOKS FOR SENATE
<u>Advertiser</u> POL/Brooks, Mo/R/Senate		<u>Estimate #</u> 457
<u>Original Date / Revision</u> 08/14/17 / 08/14/17		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-----S				1	\$3.00			
100	WSFA	07/29/17	07/29/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-----S-				1	\$80.00			
101	WSFA	07/28/17	07/28/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	----F--				1	\$100.00			
102	WSFA	07/28/17	07/28/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	----F--				1	\$15.00			
103	WSFA	07/28/17	07/28/17	Last Call With Carson Daily	L1230-107x		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	----F--				1	\$5.00			
Totals											88	\$8,935.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 - 07/30/17	88	\$8,935.00	(\$1,340.25)	\$7,594.75
Totals	88	\$8,935.00	(\$1,340.25)	\$7,594.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

PROGRAM :	LATE NIGHT W/	SETH
CON COM1:	LATE NIGHT W/	SETH

REP HEADLINE# 8722426 TRF# 1781574 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG14/17 13.18
CHANGES ** WSFA-TV ***

102 A 1235A-107A 30 \$5.00 7/28 7/28 1 FRI 1
PROGRAM : LAST CALL CARSON
CON COM1: LAST CALL CARSON
STATION MAKEGOOD OFFERS:
M7 REJECT BUY#40 MISSED: SUN/500P-530P 30S \$90.00 (JUL27/17)
BUY#49 THU/130P-200P 30S \$30.00
OFFER: FRI/530A-600A 30S \$100.00 PLS ADVISE.
& FRI/1135P-1235A 30S \$15.00
& FRI/1235A-107A 30S \$5.00
CMT: URGENT! AFFECTS TOMORROW'S LOG. LN 40 NA DUE TO NASCAR RUNNING LONG.
CMT: LN 49 NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM ASAP! THANKS, DENICE

M8 UNRESL BUY#93 MISSED: SAT/600A-200P 30S \$45.00 (AUG14/17)
OFFER: NONE
CMT: THESE SPOTS DID NOT RUN. PLEASE CREDIT. WE WILL OFFER MKGDS ON HDL
CMT: #8762448. THANKS, DENICE

JUL/17 \$9,090.00 CONTRACT TOTAL \$9,090.00
TOTAL SPOTS 92

MARKET TOTALS \$16,164 WSFA 56% WNCN 9% WAKA 25% WCOV 10% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- ARB
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 8722426 TRF# 1781574 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG14/17 14.05
CHANGES ** WSFA-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
JUL/17						\$8,955.00						

MARKET TOTALS \$16,164 WSFA 56% WNCN 9% WAKA 25% WCOV 10% CABL 0% WBMN 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

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P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT TOTAL \$8,955.00
TOTAL SPOTS 89

REP HEADLINE# 8722426 TRF# 1781574 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 3: APPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG14/17 14.18
*** WSFA-TV ***

ADV # _____ ADV. NAME POLI/M BROOKS/R/SEN/AL REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME SRH MEDIA, INC. BUYER NAME STEVE HAZLETON
PO BOX 367 SALES PRSN WA- RYAN EDDINS (H)
SPENCERVILLE, MD 20868

ORDER # _____ CONTRACT # 8722426 CLASS: NATL. LOCAL REGIONAL
PRDCT BROOKS FOR SENATE EST#457 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES JUL21/17 JUL30/17 WK-2
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG14/17 14.18

REP: M8 APPROVED
CREDIT \$135
\$ MOVING TO NEXT FLIGHT
REV TTL \$8,955 @ 89X
PLS CFM
THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
MO BROOS FOR SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M8 OK'D BUY#93 MISSED:SAT/600A-200P JUL22 (3/WK) 30S \$45.00 (AUG14/17)
OFFER: NONE
CMT:THESE SPOTS DID NOT RUN. PLEASE CREDIT. WE WILL OFFER MKGDS ON HDL
CMT:#8762448. THANKS, DENICE

CONTRACT TOTAL \$8,955.00
TOTAL SPOTS 89